

## **Concept Note**

### **National Seminar on Agribusiness Potential of Punjab State**

**September 14-15, 2017 (Thursday and Friday)  
at CRRID, Chandigarh**

#### **Organised by:**

Centre for Research in Rural and Industrial Development (CRRID), Chandigarh,  
Indian Society of Agriculture Marketing (ISAM), Hyderabad

#### **Sponsored by:**

Farmers' Commission for the State of Punjab (FCSP), Mohali  
National Bank for Agriculture and Rural Development (NABARD), Mumbai.

Punjab has been trying to diversify its agriculture from traditional rice and wheat crops to high value crops with little success. Adverse impacts of the rice-wheat monocropping demand urgent attention to find ways for sustainable means of agricultural production and to increase real farm incomes. There are, nevertheless, many agro-industries in the state with immense potential of growth based on both traditional crops as well as high value crops like fruits and vegetables. Allied sectors such as dairy, fishery and piggery have grown multi-fold in the recent years. In the recent years, many farmer producer organisations have been set up and some have ventured into processing and selling farm produce outside the state. Some individual farmers have established brand image for their farm produce as in the case of flowers, kinnow, certified seeds, organic produce, mushrooms, garlic, ginger etc. Fresh water fish production in the state is also growing. Among the commercial crops of the state, sugarcane, oil seeds, cotton, maize and potato are important.

Keeping in view the significant trend towards agri-business in the state, this seminar will discuss the importance, prospects and challenges in processing, value addition and identification of commercial benefits of each sector in order to examine prospects of growing employment and incomes of the farmers.

### **Major themes of the Seminar:**

- i. Agribusiness potential of important crops and produce of commercial importance to Punjab especially high value crops like horticulture, spices, etc.;
- ii. Agribusiness potential of allied sectors like livestock, dairy, poultry, fisheries, piggery, beekeeping, farm machinery and extension etc;
- iii. Examination of various value chains and coordinating agencies like contract farming and direct purchase etc for farmers' benefits;
- iv. Infrastructural and marketing issues for development of agribusiness in Punjab;
- v. Policy issues in the promotion of agribusiness potential of Punjab.

The recommendations of the Seminar will be useful in policy formulation and implementation, and the same will be circulated among all the stakeholders of agribusiness dealing with agriculture marketing, agribusiness, agri-exports and banking in the state.

### **Important Dates:**

Last Date for Abstract Submission: Friday, August 18, 2017

Confirmation of acceptance of abstract: Wednesday, August 23, 2017.

Submission of Full Paper: Monday, September 4, 2017

Please send your abstract to Dr. Vikash Kumar at < [vikashkumar27@gmail.com](mailto:vikashkumar27@gmail.com) >

### **Registration Fee:**

For Students: Rs. 1000/- only

For Professionals, Researchers and Teachers: Rs. 2000/- only.

Registration fee can be paid on the spot.

### **Convenors**

Prof. Sukhpal Singh  
Director General, CRRID, Chandigarh

and

Dr. T Satyanarayana  
Secretary  
ISAM, Hyderabad

### **Co-convenor**

Dr. Vikash Kumar  
Assistant Professor, CRRID